



**Simparica**<sup>®</sup>  
(sarolaner) Chewables

**ProHeart**<sup>®</sup> 12  
(moxidectin)

**PROVEN PROTECTION**

**GIVE YOUR DOG  
COMPREHENSIVE  
PROTECTION**

**AGAINST TICKS, FLEAS,  
AND HEARTWORM DISEASE\***

**Simparica** is a monthly chewable that kills adult fleas, treats and prevents flea infestations, and treats and controls tick infections in dogs.

**ProHeart 12** is the only once-yearly injection to prevent heartworm disease in dogs.

*Talk to your vet today*

\*Caused by *Dirofilaria immitis*.

# IS YOUR DOG AT RISK?



## Ticks and fleas can bug your dog year-round

- **Ticks can be found anywhere** in the United States—and at any time of year. Not only are ticks disgusting, but some also transmit disease that can impact your dog. Just one infected tick can spread disease, so continuous protection is key to helping reduce the risk.<sup>1-3</sup>
- **Where there's one flea...**there can be hundreds more. It only takes one “pregnant” flea to start an infestation in your carpet or furniture. Fleas can take over your home—and it can take months (and a lot of money) to get rid of them.

## Get serious about heartworm disease

- **Heartworm disease has been diagnosed** in dogs in all 50 states. Just one bite from an infected mosquito can put your dog at risk for heartworm disease.<sup>4</sup> Dogs that spend lots of time outside when mosquitoes are feeding may have a higher risk, but even dogs that rarely go outside can get infected, so year-round protection is key.
- **Heartworm disease** is a serious and potentially fatal disease in dogs.



**GIVE YOUR DOG  
COMPREHENSIVE  
COVERAGE WITH**

**2 PROVEN  
PRODUCTS**



**Simparica** protects all month long without losing effectiveness toward the end of the month like some other products.<sup>5-10</sup>

**ProHeart 12** has been proven effective when given every 12 months.



**Just 1  
Simparica chewable  
each month**

starts killing ticks and fleas fast\*—  
and keeps going strong for

**35 days<sup>5</sup>**

So you have some wiggle room if you give it to your dog a few days late.

*In a study, Simparica blocked transmission of Lyme disease from deer ticks to dogs.<sup>11</sup>*

\*Simparica starts killing fleas in 3 hours and ticks in 8 hours.<sup>12</sup>

<sup>1</sup>In a study, Simparica was shown to kill >98% of existing deer tick infestations within 12 hours. Lyme is typically transmitted in 24-48 hours.<sup>11</sup>

<sup>5</sup>Caused by *Dirofilaria immitis*.



**Just 1  
shot of  
ProHeart 12**

prevents heartworm disease<sup>†</sup>  
for a full

**12 months**

So you don't have to worry about missing a monthly dose.

**VISIT SIMPARICA.COM  
AND PROHEART.COM**

**Simparica<sup>®</sup>**  
(sarolaner) Chewables

**ProHeart 12**  
(moxidectin)

**PROVEN PROTECTION**

# Protecting your dog is **REWARDING!**

## **ZOETIS** PETCARE REWARDS

Earn up to  
**\$55**  
(550 pts) in rewards

when you protect your dog year-round with:



Start saving today:

[zoetispetcare.com/rewards](https://zoetispetcare.com/rewards)

 PURCHASE

 REDEEM

 SPEND  
REWARDS

# We want to make sure you're **100% SATISFIED**

## **Simparica** GUARANTEE\*:

- TICK COVERAGE
- FLEA COVERAGE
- LYME COVERAGE<sup>1</sup>

## **ProHeart 12** GUARANTEE\*:

- HEARTWORM DISEASE COVERAGE
- HOOKWORM, ROUNDWORM, AND WHIPWORM COVERAGE<sup>2</sup>

To learn more,  
call **1-888-ZOETIS1**.

**VISIT [SIMPARICA.COM](https://simparica.com)  
AND [PROHEART.COM](https://proheart.com)**

### \***Simparica and ProHeart come with Satisfaction Guarantees.**

If you feel that Simparica is not providing adequate flea and tick protection, we'll work to ensure you're satisfied with the product's performance. If you're still not completely satisfied with Simparica, we'll refund the purchase price or replace the product.

If you are not satisfied with ProHeart, we will work with you to ensure that you are satisfied with the performance of ProHeart or we will refund you the purchase price.<sup>3</sup> The ProHeart Satisfaction Guarantee is available to individuals who have purchased ProHeart from, and have had ProHeart administered by, a ProHeart-certified licensed veterinarian, technician, or staff member. All claims are evaluated on a case-by-case basis based on the program guidelines and requirements outlined at [proheartguarantee.com](https://proheartguarantee.com).

<sup>1</sup> Reasonable diagnostic/treatment cost coverage for suspected cases of canine Lyme disease for qualifying patients. Coverage begins one month after a negative Lyme test and use of Simparica according to label directions.

<sup>2</sup> ProHeart treats adult and larval hookworm infections existing at the time of administration. ProHeart is not effective against and does not have label indications to treat roundworm and whipworm infections.

<sup>3</sup> Subject to program requirements as outlined at [proheartguarantee.com](https://proheartguarantee.com).





## IMPORTANT SAFETY

**INFORMATION:** Simparica is for use only in dogs, 6 months of age and older. Simparica may cause abnormal neurologic signs such as tremors, unsteadiness, and/or seizures. Simparica has not been evaluated in dogs that are pregnant, breeding or lactating. Simparica has been safely used in dogs treated with commonly prescribed vaccines, parasiticides and other medications. The most frequently reported adverse reactions were vomiting and diarrhea. **See full Prescribing Information in brochure pocket.**

**IMPORTANT SAFETY INFORMATION:** Use PROHEART 12 in dogs 12 months of age or older. Do not administer to dogs that are sick, debilitated, underweight, have a history of weight loss, or to those previously found to be hypersensitive to the drug. Hypersensitivity reactions may occur in some dogs when PROHEART 12 is administered alone or with vaccines. Anaphylactic and anaphylactoid reactions can result in death and should be treated immediately with the same measures used to treat hypersensitivity reactions to vaccines and other injectable products. The most common reported side effects in clinical trials were vomiting, lethargy, diarrhea, and anorexia. People should avoid inhalation, contact with eyes, or accidental self-injection. Certification is required before veterinarians and staff administer PROHEART 12. **See full Prescribing Information for PROHEART 12 in brochure pocket.**

**References:** 1. Blagburn BL, Dryden MW. Biology, treatment, and control of flea and tick infestations. *Vet Clin North Am Small Anim Pract.* 2009;39(6):1173-1200. 2. Centers for Disease Control and Prevention. Geographic distribution of ticks that bite humans. [http://www.cdc.gov/ticks/geographic\\_distribution.html](http://www.cdc.gov/ticks/geographic_distribution.html). Updated June 1, 2015. Accessed May 21, 2018. 3. Life cycle of hard ticks that spread disease. Centers for Disease Control and Prevention website. [http://www.cdc.gov/ticks/life\\_cycle\\_and\\_hosts.html](http://www.cdc.gov/ticks/life_cycle_and_hosts.html). April 20, 2017. Accessed: December 20, 2018. 4. Pet owner resources: heartworm basics. American Heartworm Society. <https://www.heartwormsociety.org/pet-owner-resources/heartworm-basics>. Accessed December 17, 2018. 5. Six RH, Everett WR, Young DR, et al. Efficacy of a novel oral formulation of sarolaner (Simparica®) against five common tick species infesting dogs in the United States. *Vet Parasitol.* 2016;222:28-32. 6. Six RH, Liebenberg J, Honsberger NA, Mahabir SP. Comparative speed of kill of sarolaner (Simparica™) and afoxolaner (NexGard®) against induced infestations of *Ctenocephalides felis* on dogs. *Parasit Vectors.* 2016;9:90. 7. Six RH, Young DR, Holzmer SJ, Mahabir SP. Comparative speed of kill of sarolaner (Simparica™) and afoxolaner (NexGard®) against induced infestations of *Rhipicephalus sanguineus* s.l. on dogs. *Parasit Vectors.* 2016;9:91. 8. Six RH, Liebenberg J, Honsberger NA, Mahabir SP. Comparative speed of kill of sarolaner (Simparica™) and fluralaner (Bravecto®) against induced infestations of *Ctenocephalides felis* on dogs. *Parasit Vectors.* 2016;9:92. 9. Becskei C, Geurden T, Liebenberg J, Cuppens O, Mahabir SP, Six RH. Comparative speed of kill of oral treatments with Simparica™ (sarolaner) and Bravecto® (fluralaner) against induced infestations of *Rhipicephalus sanguineus* on dogs. *Parasit Vectors.* 2016;9:103. 10. Six RH, Everett WR, Myers MR, Mahabir SP. Comparative speed of kill of sarolaner (Simparica™) and spinosad plus milbemycin oxime (Trifexis®) against induced infestations of *Ctenocephalides felis* on dogs. *Parasit Vectors.* 2016;9:93. 11. Honsberger NA, Six RH, Heinz TJ, Weber A, Mahabir SP, Berg TC. Efficacy of sarolaner in the prevention of *Borrelia burgdorferi* and *Anaplasma phagocytophilum* transmission from infected *Ixodes scapularis* to dogs. *Vet Parasitol.* 2016;222:67-72. 12. Six RH, Geurden T, Carter L, et al. Evaluation of the speed of kill of sarolaner (Simparica®) against induced infestations of three species of ticks (*Amblyomma maculatum*, *Ixodes scapularis*, *Ixodes ricinus*) on dogs. *Vet Parasitol.* 2016;222:37-42.

**ZOETIS PETCARE**

All trademarks are the property of Zoetis Services LLC or a related company or a licensor unless otherwise noted. ©2019 Zoetis Services LLC. All rights reserved. SMP-00659